



CWS 2010

---China International Water Supply, Drainage
and Water Treatment Exhibition

Time: May 5-7.2010

Venue: Shanghai New International Exhibition Center
(SNIEC)

】 Alliance of Industry's Leading Shows to Create One of Asia's Top Water Industry Show!

CWS, China Water Show for Water Supply, Drainage and Water Treatment, organized by Chinese Society for Environmental Sciences and Shanghai ZM International Exhibition Co., Ltd., and IFAT CHINA, organized by Messe München International (MMI), are planning a joint event in 2010 – CWS. As part of this cooperation, there are also new joint dates; CWS will take place from 5 to 7 May 2010 at the Shanghai New International Expo Centre (SNIEC).

IFAT is the top environmental protection show in the world but also acts as the flagship show for the environmental protection industry; as one of the excellent national brands, CWS is largest Water Industry exhibition in China with most participants. Water treatment is one of the most important parts of environmental Protection field and also important parts of IFAT CHINA exhibition. After the New Alliance, Exhibitors and visitors will find a wide range of innovative, application-specific products and services, and meet important representatives from the industry, all in one place, at one time – in a compact, efficient forum.

Exhibitors from the Water Treatment will occupy 80% of the total exhibitors and prime location of the exhibition halls. The joint event will gather all global top brands in the field; display all complete solutions of water treatment and acts as the flagship show for the water industry.

With the theme of “Global Environment Solutions”, opening the same week as World Expo Shanghai 2010 and being the leading environmental show in Asia, CWS 2010 will create infinite business opportunities.

】 Background Information

CWS

CWS, organized by Shanghai ZM International Exhibition Co., Ltd etc., was debuted in April, 2000. After 10 years' effort, and now, CWS has become the largest Water Industry exhibition in China with most participants. CWS 2009, The 10th China Water Show for Water Supply, Drainage and Water Treatment was successfully held in Intex Shanghai and Shanghai Mart, April 28-30.2009, it has attracted 756 exhibitors and over 32,128 professional visitors from 23 countries and the exhibition area reached 35,000 sqm with 1570 stands.

IFAT CHINA

IFAT, organized by Messe München International (MMI), is not only the top environmental protection show in the world but also acts as the flagship show for the environmental protection industry with more than 40 years of history. In 2004, IFAT CHINA was debuted in Shanghai New International Expo Centre (SNIEC).

Adapting the professional exhibition operation and management mode from MMI, IFAT CHINA has become one of the best environmental protection shows in China. In 2008, IFAT CHINA attracted 362 exhibitors and over 10,572 professional visitors from 25 countries and the exhibition area reached 18,000 sqm.

】 Show Information

Show Name: CWS 2010

Show Time: 5 – 7 May 2010

Venue: Shanghai New International Exhibition Centre

Exhibitor No.: 1100

Exhibition Area: 40,000 sqm (approx)

Visitor No.: 38,000

Organizer:

Munich Trade Fairs International Group (MMI)

Munich Trade Fairs (Shanghai) Co., Ltd

Shanghai ZM International Exhibition Co., Ltd

Chinese Society for Environmental Science

Shanghai FESCO International Exhibition & Advertising Corp. Ltd

Trade Fair Management

Munich Trade Fairs (Shanghai) Co., Ltd

Shanghai ZM International Exhibition Co., Ltd

Supporters

Jiangsu Association of Environmental Protection Industry, P.R. China

Shandong Association of Environmental Protection Industry, P.R. China

Shanghai Association of Environmental Protection Industry, P.R. China

Zhejiang Association of Environmental Protection Industry, P.R. China

Federal Ministry for Environment, Nature Conservation and Nuclear Safety, Germany

Bavarian State Ministry of the Environment, Public Health and Consumer Protection, Germany

Shanghai Water Reclamation Trade Association

International Partners

Association of Municipal Waste Management and City Cleaning in the VKU (VKS im VKU), Germany

European Water Association (EWA), Germany

Germany Association for Water, Wastewater and Waste (DWA), Germany

Korea Environmental Preservation Association

Korea & China Eco-Industrial Technology Association

German Engineering Federation (VDMA), Germany

Municipal Vehicles and Equipment Industry Association (VAK), Germany

Deutsche Gesellschaft fuer Technische Zusammenarbeit (GTZ) GmbH, Germany

Water Chemical Society – Division of the German Chemical Society, Germany

Consulate General of Israel in Shanghai

Water Environment Federation

Ontario Ministry of International Trade and Investment, Canada

Ministry of Industry and Trade of the Czech Republic

UBIFRANCE

Korea Environment Industry Weekly

Korea Environmental Management Corporation

Official Publication: *World Water and Environmental Engineering* – Chinese Version

】 Highlights of the New Alliance

- Complement each other in its strengths and substitute weaknesses, cooperation in visitor organization, exhibition organization, media promotion and accompanying programs.
- Consolidation of visitor databases to create the best trade results.
- Fully utilize the databases of both shows to organize more than 40,000 professional visitor delegation
- Full support from the most influential European, Asia and USA environmental protection associations in the world.
- Over 40, 000 exhibition area and more than 1,000 exhibitors
- Inherits the top international exhibition standard of IFAT. Emphasize greatly in maintaining high quality and professionalism of the show.
- Exhibitors are grouped together based on its exhibits. International and domestic exhibitors of same exhibit category are found together. This greatly enhances comparisons among same products and technologies by professional visitors.
- Increase in the number of value-added services and upgrading service qualities.

】 Accompanying Program

Together with European Water Association, Water Environment Federation, Germany Association for Water, Wastewater and Waste (DWA) and Federal Ministry for the Environment, Nature Conservation and Nuclear Safety of Germany (BMU), CWS 2010 will hold a series of top notch forums and seminars to gather domestic and international industry elites together and discussing the hottest topic in the field of Water industry. Most recent progress on product research and development, the newest market trend, most innovative technologies, you can get all the front line info at CWS 2010.

Concurrently, the 2010 annual Conference of Chinese Society for environmental sciences will be also held during the exhibition.

】 Last Show Review

(1) The Gathering Point for All Leading Enterprises in the Field of Water Industry

In last show, brands such as Grundfos, ITT, Degremont, Veolia, Pentair Water, 3M, , Watts Water ,GE,FESTO, VAG, Danfoss , Robuschi, Howden , paques, Hydranautics , Woongjin , Memstar, Ecowater, Canature , Alikes ,QIDI, HACH, Sekisui , BOLL ,Arkal , GOBETTER, Aqualyng , CWT , Henry Pratt , EBRO , REHAU , Mohua , Verder , Argal , Zenit , ESPA , Gardner Denver , Kaiquan, Liancheng, Dongfang, Super Giant , Top Motor , GSD , Jingjin Filter , Centrisys have all showcased themselves at the exciting stage that either IFAT CHINA or CWS.

(2) National Pavilion

National pavilions from USA, Water Environment Federation, Canada, France, Germany, Italy, British, Austria, Swiss, Czech, Australia, Korea, Japan, Taiwan joined the shows and promoted their latest environment technologies, products and services and attracted vast amount of from the professional visitors as well as the exhibitors.

(3) Highly Anticipated Participation in High-End Forums and Seminars

More than 47 forums and seminars were also organized during the show. These forums and seminars served as ideal platforms for the exchange of new ideas, innovations, research outcomes among industrial professional elites and leading enterprises from all over the world. In past shows, hot topics such as water and wastewater that were discussed were greatly welcomed and fully packed.

(4) Positive Exhibitor Quotations Represents High Satisfactory Rate from Exhibitors.

High quantity and high quality are two main characteristics of IFAT CHINA 2008 & CWS2009 visitor groups. More than 95% of exhibitors from both shows have give “Very Good” and “Good” for the overall performances of the shows.

Mr. Qiu Jiahe, Asia Marketing Manager, Watts, said that, in such background of global financial storm, this show attracted many qualified visitors from home and abroad that more than expected.”

Mr. Nic Christy, International Development Manager, Water Environment Federation, expressed that, they have already inspected many exhibitions in China, but CWS is the best. In 2010, they would organize more enterprises to join CWS 2010.

McDougle, Tim, Sales & Marketing Director Department Shanghai, Veolia Water Solutions & Technologies, France. “IFAT CHINA 2008 is very good in terms of the quality and the variety of the attendees. IFAT CHINA is an international trade fair with a wide variety of visitors and that is very important for us. Compared to the last event in 2006, the quality of this year’s IFAT CHINA is much higher. We had really quality inquiries.”

Jensen, Kim, Group Senior Vice President Water Utility, Grundfos, Denmark. “We had the right visitors at our booth and that is the key for us. The visitors were high quality which is a really big plus. For us the brand positioning was very important. It is important for us to show up at IFAT CHINA. Our participation here was a success.”

(5) Brand Show benefited both Exhibitors and Visitors

What’s more, there were many delegations from environmental protection agency and associations, bureaus of water resources, waterworks association, paper trade associations, printing and dyeing associations, power office, galvanization association and dandification association from China, France, Germany and Russia visit the CWS 2009 exhibition. According to the research, 96.7% visitors satisfied with CWS 2009 and regarded it as a fruitful visit.

】 Exhibits Profile

Water and Sewage

- Pumps and lifting tackle
- Valves and fittings
- Outlets and fittings
- Water pipes and drains
- Pipe/well

Pipes, manholes
Pipe laying and repair
Sewer inspection, cleaning, maintenance
Water extraction
Chemical-physical processes
Biochemical processes
Treatment of sludge and residues
UV technology
Presses and centrifuges
Separators
Water disposal medicaments and materials

Membrane and Fittings

Membrane and membrane fittings
Raw materials and accessories
Complete sets of filtering and separating equipment
Membrane technology
Materials, testing devices

Point of Use

Home and industrial water purifiers,
Home drinking water equipment
Water coolers
POU filters
Bottled water

Measurement, Process Control and laboratory Techniques

Measuring equipment
Analysis equipment
Dosing equipment
Monitoring systems
Process control for water, sewage
Automation
Computer simulations
Data logging
Management/control models
Laboratory equipment

Service& Others

Water supply and sewage disposal
Water operation and management
Water industrial unit
Consultancy and design offices
Data processing
Computer hardware and software
Research organization/college

Tanks and silo(s)
Swimming equipment and waterscape
Interrelated water equipments and technologies

】 Comprehensive Professional Visitor Acquisition

- ◆ Industry/manufacturing industry: Steel, Petroleum, Chemistry, Electric power, Metallurgy, Electronics, Plating, Cement, Pharmaceuticals, Textile, Dyeing, Pulp, Food & Beverage, etc.
- ◆ Trade (Distribution/wholesale, Import/export)
- ◆ Process/Supply/Execution Enterprises in the following areas: :water and sewage, refuse, measurement and control technology
- ◆ Engineering companies/bidding companies/construction safety companies
- ◆ Research institutions, Universities, Academies
- ◆ Government departments, Trade associations, Other public organizations
- ◆ Financing / Consultation
- ◆ Others

】 Further information, please contact:

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